

THE JOURNAL

10 PLUS 1
LIVING
LINGUISTICS

- ... is a new **linguistic eJournal** whose first issue on media linguistics appeared in September 2015.
- ... presents **peer-reviewed** innovative research in the broader field of **applied linguistics** not only in established *journal articles* but also in unconventional, creative and entertaining forms such as *...is thinking about...*, *3-min-talk*, *infographic*, or *brainstorming*.
- ... offers exactly **10 plus 1 contributions** at a time on a broad range of current topics in linguistics.
- ... invites **feedback** on the contributions that appear as **open-access** files on the journal's website 10plus1journal.com.
- ... offers a **creative academic space** that explicitly welcomes contributions not only from established scholars but also from students working on excellent papers.
- ... emphasises the importance of presenting research in a sophisticated and **aesthetically appealing** way for those who consider linguistic curiosity both part of a profession and a unique way of life.

CONTRIBUTION FORMATS

- Journal Article** This rather traditional format invites reports on **work-in-progress** and **completed studies**, as well as sketches of **planned research projects**. Outstanding student papers are very welcome. Contributors may want to invite feedback by formulating questions still open to discussion. (up to 9,000 words)
- Review** Contributors are invited to submit reviews on **recent publications** within the field of the issue's focus. Reviews may take more creative and/or provocative forms than usually accepted, resembling feuillets. (up to 4,000 words)
- ... is thinking about ...** This essay-like genre is the right **mould for ideas** and trains of thought which do not fit the more traditional formats. (up to 2,000 words)
- Brainstorming** This format allows for the **discovery of objects** and aspects of linguistic research and enables contributors to express rather **spontaneous impressions** associated with concrete communicative samples or theoretical assumptions. Brainstormings may consist of a double page, with snippets of ideas, quotations etc. grouped around a topic or problem situated in the centre, but also take longer essayistic forms. (from a few lines to 2,000 words)
- Dialogue** This genre comprises (written) conversations between two or more scholars. Dialogues can be an actual **exchange of ideas among scholars** put into writing. They can also be fictional, with one author assembling established researchers to an imagined debate based on their writings. (up to 9,000 words)
- Infographic** Infographics contribute to the growing demand for **complex visualisations** in linguistics. There will be a specific focus on visualising theoretical models.
- 3-min-talk** Contributors are invited to submit **video recordings** in which they sketch a central idea in no more than 3-5 minutes.
- Comments** Readers are invited to **comment on journal contributions**. Selected comments will appear in the follow-up issue as well as on the journal website.

CALL FOR CONTRIBUTIONS

Issue #3 | The Linguistics of Politics

The Linguistics of Politics is the topic of 10plus1's *third issue*. This vast field of applied linguistics traditionally encompasses the language of politicians, political parties, institutions and movements from a lexical, pragmatic, and text linguistic point of view (cf. Schröter & Carius 2012; Niehr 2014; Girnth 2015). In recent years, the focus has been extended to aspects of campaigns and campaigning (cf. Pappert 2011; Trent et al. 2011), political frame and framing (cf. Klein 2008; Wehling 2016), discourse linguistic questions (cf. Wengeler 2003; Spieß 2011; Roth 2015), computer-mediated communication, particularly with respect to social media (cf. Diekmannshenke 2013) and an increasing orientation towards citizens and recipients (e.g. Social TV, cf. Klemm & Michel 2014a). The latter shows that methodologically there is a perceptible shift from a pure focus on analyses of products to a holistic capture of production (cf. Wodak 2015), product and reception processes of political language and communication (cf. Klemm & Michel 2014b).

Issue #3 welcomes contributions of all formats (see p. 1) situated within the broad frame of the linguistics of politics. Papers may deal with specific aspects, or give an overview of a broader field of research. We also invite contributions focusing on theoretical and/or methodological issues.

Issue #3 will be guest-edited by **Sascha Michel** (Basel).
Kersten S. Roth (Düsseldorf/Zürich) will contribute the *Opener*.

Sascha Michel is research assistant at Basel University. He studied German and English at Mainz University before joining Koblenz University where he works on a thesis on political communication in social media. His research interests include political communication, multimodal communication, media linguistics (and culture) and word formation.

Issue #4 **Multimodal Linguistics** will be guest-edited
by **Jana Pflaeging** (Halle/Salzburg) and **Martin Siefkes** (Chemnitz).

References

- Diekmannshenke, H. (2013): Chatten – Bloggen – Twittern. Möglichkeiten der Partizipation an Politik im Internet. In: Jörg Kilian/Thomas Niehr (eds.) (2013): Politik als sprachlich gebundenes Wissen. Politische Sprache im lebenslangen Lernen und politischen Handeln. Bremen: Hempen, 251-269. | Girnth, H. (2015): Sprache und Sprachverwendung in der Politik: Eine Einführung in die linguistische Analyse öffentlich-politischer Kommunikation. Berlin: de Gruyter. | Klein, J. (2008): Frames - ein Gegenstand für Semantik oder Pragmatik? In: Pohl, Inge (ed.): Semantik und Pragmatik – Schnittstellen. Frankfurt a. M.: Peter Lang, 163-175. | Klemm, M. & Michel, S. (2014a): Social TV und Politikanneignung. Wie Zuschauer die Inhalte politischer Diskussionssendungen via Twitter kommentieren. In: Zeitschrift für Angewandte Linguistik (ZfAL) 60, 1/2014, 3-35. | Klemm, M. & Michel, S. (2014b): Medienkulturlinguistik. Plädoyer für eine holistische Analyse von (multimodaler) Medienkommunikation. In: Benitt, Nora u.a. (eds.): Korpus – Kommunikation – Kultur: Ansätze und Konzepte einer kulturwissenschaftlichen Linguistik. Trier: Wissenschaftlicher Verlag (WVT), 183-215. | Niehr, T. (2014): Einführung in die Politolinguistik: Gegenstände und Methoden. Göttingen: Vandenhoeck & Ruprecht. | Pappert, S. (2011): Politische Sprache und Kommunikation im Wahlkampf. In: Mitteilungen des deutschen Germanistenverbandes, Jg. 58, Heft 3/2011, (= Themenheft: Sprache in der Politik. Aktuelle Ansätze und Entwicklungen der politolinguistischen Forschung, herausgegeben von Christine Domke / Jörg Kilian), 258-268. | Roth, K. S. (2015): Diskursrealisationen. Grundlegung und methodischer Umriss einer pragmatisch-interaktionalen Diskursesemantik. Berlin: Erich Schmidt. | Schröter, M. & Carius, B. (2012): Vom politischen Gebrauch der Sprache. Wort, Text, Diskurs. Eine Einführung. | Spieß, C. (2011): Diskurs-handlungen: Theorie und Methode linguistischer Diskursanalyse am Beispiel der Bioethikdebatte. Berlin: de Gruyter. | Trent, Judith S./Friedenberg Robert V./Denton, Robert E. (2015): Political Campaign Communication: Principles and Practices. 8. Ausgabe. Lanham, Maryland: Rowman & Littlefield Publishers. | Wehling, E. (2016): Politisches Framing: Wie eine Nation sich ihr Denken einredet - und daraus Politik macht. Köln: Herbert von Halem. | Wengeler, M. (2003): Topos und Diskurs: Begründung einer argumentationsanalytischen Methode und ihre Anwendung auf den Migrationsdiskurs (1960-1985). Berlin: de Gruyter. | Wodak, R. (2015) Performing Europe: backstage versus frontstage politics in the European Parliament. In: Governing Europe's spaces. Manchester: Manchester University Press, 27-55.

EXPRESSION OF INTEREST

An **expression of interest** (EOI) should comprise

- the **contribution format** you are planning to choose,
- an **elaborate description** of your ideas (800 to 1000 words, a draft graphic, etc.),
- as well as a **draft outline** of your contribution.

Please note that the EOI will be forwarded to the (guest-)editors of issue #3 who decide on the basis of the EOI whether or not a contribution will be accepted for publication.

Please include

- the **name(s)**
- **institutional affiliation(s)**
- and **contact details** of the author (and co-authors)

and mail your EOIs to sascha.michel@unibas.ch by **15th January 2017**.

We are very much looking forward to your contributions, and will notify authors by the 20th January 2017 regarding admission of their proposals.

Please do not hesitate to contact us (info@10plus1journal.com) if you have any questions or suggestions.

DATES

Expression of Interest

Submission of Expression of Interest (EOI) by	15 Jan 2017
Feedback on EOI-Ranking by	20 Jan 2017

Contribution

Submission of Contribution by	01 Apr 2017
Feedback on Contribution (Peer Review) by	15 Jun 2017
Revision of Contribution by	15 Jul 2017

Proofs

Distribution of Proofs to Contributors by	01 Aug 2017
Submission of Corrected Proofs by	01 Sept 2017

Publication

	15 Sept 2017
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ISSUES

Issue #1 | Media Linguistics and **Issue #2 | Contact Linguistics** are available as open-access publications on 10plus1journal.com.