Call for Contributions

Issue #1 **Media Linguistics**	**10plus1**'s first issue (to appear in Autumn 2015) is entitled *Media Linguistics* and thereby addresses a relatively young but rapidly evolving linguistic sub-discipline. The research focus of Media Linguistics lies in the field of mass media communication (Burger & Luginbühl 2014; Perrin 2011). Media Linguistic studies investigate a broad range of topics from journalistic genres such as TV news programmes (e.g. Luginbühl 2014) to research on computer-mediated communication (e.g. Schildhauer 2014) to mediated political discourse (e.g. Klemm 2014), advertising (e.g. Stöckl 2013), humour in the media (e.g. Brock 2004) and even textbook research (e.g. Pflaeging/Brock forthc.). As this cursory glance shows, Media Linguistics does not confine itself to verbal communication but commits itself to a multimodal approach, including several modes and sub-modes (such as image, sound, film, gesture, etc.) in a linguistic analysis.

Issue #1 welcomes contributions of all formats (see page 3) situated within this broad frame of Media Linguistics. Papers may deal with specific aspects, or give an overview of a broader field of research. We also invite contributions focussing on theoretical and/or methodological issues.

Issue #1	**Media Linguistics**	will be opened by **Martin Luginbühl** (Neuchâtel).
Issue #2	**Contact Linguistics**	will be guest-edited by **Marion Schulte** (Bielefeld) and opened by **Anne Schröder** (Bielefeld).

Brock, Alexander (2004). *Blackadder, Monty Python und Red Dwarf: Eine linguistische Untersuchung britischer Fernsehkomödien.* Tübingen: Stauffenburg.

Burger, Harald, and Martin Luginbühl (2014). *Mediensprache: Eine Einführung in Sprache und Kommunikationsformen der Massenmedien.* Berlin: de Gruyter.

Klemm, Michael (2014). "Wenn Politik auf Einspielfilme trifft. Zur multimodalen Argumentation in der politischen Fernseh-diskussion Hart aber fair", in Heiko Girnth and Sascha Michel (eds.). *Polit-Talkshow. Interdisziplinäre Perspektiven auf ein multimodales Format.* Hannover: Ibidem, 96-120.

Luginbühl, Martin (2014). *Medienkultur und Medienlinguistik: komparative Textsortengeschichte(n) der amerikanischen „CBS Evening News" und der Schweizer „Tagesschau".* Bern: Peter Lang.

Perrin, Daniel (2011). *Medienlinguistik.* Konstanz: UVK.

Pflaeging, Jana, and Alexander Brock (forthc.). "A Sentence is a Hostel Room: New Approaches to Textbooks for Beginner Students of Linguistics", in: Stefanie Quakernack et al. (eds.). *Exploring the Periphery: Perspectives from Applied Linguistics, Language Teaching, Literary and Cultural Studies.* Bielefeld: Aisthesis.

Schildhauer, Peter (2014). *Textsorten im Internet zwischen Wandel und Konstanz: Eine diachrone Untersuchung der Textsorte Personal Weblog.* PhD Thesis. Martin-Luther-University Halle-Wittenberg.

Stöckl, Hartmut (2013). "Ästhetik und Ästhetisierung von Werbung: Begriffliche, forschungsmethodische und medientheoretische Überlegungen", in: Hartmut Stöckl (ed.), *Werbung – Keine Kunst!? Phänomene und Prozesse der Ästhetisierung von Werbekommunikation.* Heidelberg: Winter, 89-116.

Expression of Interest

An **expression of interest** (EOI) should comprise the *contribution format* you are planning to choose, as well as a rough *sketch of your ideas* (100-200 words or a draft graphic). Please include the *name(s)*, *institutional affiliation(s)* and *contact details* of the author (and co-authors) and mail your EOIs to *info@10plus1journal.com* until **15th Feb 2015**.

We are very much looking forward to your contributions. We will notify submitters within two weeks of the EOI submission deadline regarding admission of their proposals.

Please do not hesitate to contact us (*info@10plus1journal.com*) if you have any questions/suggestions.

Contribution Formats

Opener An opener serves as a **main introduction** to the linguistic focus of the issue and is usually contributed by one or more established scholars. It may be written from an **individual perspective**, and may feature personal experiences in researching the field, questions yet to be answered and asked. An opener may include progressive, maybe provocative thoughts. (up to 4,000 words)

Journal Article This rather traditional format invites reports on **work-in-progress** and **completed studies**, as well as sketches of **planned research projects**. Outstanding student papers are very welcome. Contributors may want to invite feedback by formulating questions still open to discussion. (up to 9,000 words)

Review Contributors are invited to submit reviews on **recent publications** within the field of the issue's focus. Reviews may take more creative and/or provocative forms than usually accepted, resembling feuilletons. (up to 4,000 words)

... is thinking about ... This essay-like genre is the right **mould for ideas** and trains of thought which do not fit the more traditional formats. (up to 2,000 words)

Brainstorming This format allows for the **discovery of objects** and aspects of linguistic research and enables contributors to express rather **spontaneous impressions** associated with concrete communicative samples or theoretical assumptions. Brainstormings may consist of a double page, with snippets of ideas, quotations etc. grouped around a topic or problem situated in the centre, but also take longer essayistic forms. (from a few lines to 2,000 words)

Dialogue This genre comprises (written) conversations between two or more scholars. Dialogues can be an actual **exchange of ideas among scholars** put into writing. They can also be fictive, with one author assembling established researchers to an imagined debate based on their writings. (up to 9,000 words)

Infographic Infographics contribute to the growing demand for **complex visualisations** in linguistics. There will be a specific focus on visualising theoretical models.

3-min-talk Contributors are invited to submit **video recordings** in which they sketch a central idea in no more than 3 minutes.

Comments Readers are invited to **comment on journal contributions**. Selected comments will appear in the follow-up issue as well as on the journal website.

Dates

15th Feb '15	15th May '15	15th July '15	15th Aug '15	15th Sept '15
Expression of Interest	Submission of Contribution	Feedback on Contribution	Submission of Final Version	Publication